PERSONAL PROPERTY OF

Name _____

Address _____

Dealership SUPERIOR MOTORS

City CAMROSE, ALTA.

Telephone 672-4481

FORD

NEW MODEL TRUCK

Suggested Maximum Retail Prices

Important Notice:
Prices shown are Manufacturer's Suggested Maximum Retail Prices, F.O.B. Factory, Oakville, Ontario. Optional equipment prices are based on factory installation. Transportation charges, gasoline, anti-freeze, license and Provincial Taxes are not included. At the time of printing, prices, product information and specifications were in effect and correct. Equipment, specifications and all prices quoted herein are subject to change without notice.

TRANSPORTATION CHARGES

	Transp. Weight Group	Amount
RANCHERO (Passenger Schedule)	D	$ 221.50
F100 CHASSIS CAB	A	$ 251.50
F-350 CHASSIS COWL	B	$ 251.50
CLUB WAGON, CLUB WAGON BUS	C	$ 273.50
F100 PICKUP	D	$ 281.50
F100 4 x 4 CHASSIS CAB		
F250 CHASSIS CAB		
F350 135" W.B. CHASSIS CAB, CHASSIS WINDSHIELD	E	$ 281.50
BRONCO	F	$ 297.50
F100 4 x 4 PICKUP		
F250 PICKUP, STAKE & PLATFORM		
F250 4 x 4 CHASSIS CAB		
F350 135" W.B. PICKUP		
F350 159" W.B. CHASSIS CAB, CHASSIS COWL, CHASSIS WINDSHIELD		
F-350 164.5" W.B. CHASSIS CAB		
F-500 132" W.B. CHASSIS COWL	G	$ 297.50
F250 4 x 4 131" W.B. PICKUP, STAKE & PLATFORM		
F250 4 x 4 148.3" W.B. PICKUP		
F350 135" W.B. STAKE & PLATFORM		
F350 164.5 W.B. PICKUP		
F500 156" W.B. CHASSIS COWL		
F600 132", 144", 156" W.B. CHASSIS COWL	H	$ 317.50

It is suggested that the dealer use this page to record transportation charges applicable to his dealership for each weight group shown. Space is also provided on each truck series price page for dealer recording of transportation charges and local price including transportation.

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TRANSPORTATION CHARGES

	Transp. Weight Group	Amount
F500 174" W.B. CHASSIS COWL	I	$ 317.50
F350 159" W.B. STAKE & PLATFORM		
F500 132", 156" W.B. CHASSIS CAB	J	$ 348.50
F500 174" W.B. CHASSIS CAB		
F600 174", 180" W.B. CHASSIS COWL	K	$ 348.50
F600 194", 212" W.B. CHASSIS COWL	L	$ 348.50
F500 132" W.B. STAKE & PLATFORM		
F600 132", 144", 156" W.B. CHASSIS CAB	M	$ 387.50
F600 174", 180", 186" W. B. CHASSIS CAB	N	$ 387.50
F500 156" W.B. STAKE & PLATFORM		
F600 132", 144", 156" W.B. STAKE & PLATFORM	P	$ 400.50
F600 194", 212" W.B. CHASSIS CAB	Q	$ 400.50
ECONOLINE	R	$ 260.50

It is suggested that the dealer use this page to record transportation charges applicable to his dealership for each weight group shown. Space is also provided on each truck series price page for dealer recording of transportation charges and local price including transportation.

U–100 BRONCO WAGON

GVW Rating	Max. Load Rating	Transp. Charge Group	Mfr's Suggested Retail Price	Transp. & Gas	Local* Price
170-Six					
BRONCO WAGON					
4300	1030				
92" WB		F	4100.00		

4500 1190	
4500 lb. GVW Package	47.40
Includes 1475 lb. R. Springs & G78–15 B Tires	
4900 1405	
4900 lb. GVW Package	141.00
Includes 3300 lb. Traction-Lok R. Axle, 1475 lb. R. Springs & G78–15B Tires. (302-V8 Req'd)	

*For LOCAL prices ADD your transportation and gasoline charges to above prices which include: manufacturer's suggested dealer preparation and conditioning charge of $25.00.

Note: Load rating represents maximum allowable weight of people, cargo and body equipment and is reduced by optional equipment weight.

STANDARD EQUIPMENT

Alternator – (12-Volt) 38 Amp. Motorcraft	Std.
Axle, Front – 3000 lb. Dana 44-1F (Includes Manual Control Free Running Hubs)	Std.
Axle, Rear – 2780 lb. Ford	Std.
Battery – (12-Volt) 45 AH – 54 Plates	Std.
Brakes – Dual Hydraulic – Self Adjusting	Std.
Clutch – 9 3/8"	Std.
Fuel Tank – 12.2 Gallons–Includes Fuel Evaporative Emission System	Std.
Shock Absorbers, Front and Rear	Std.
Springs, Front (Rating @ Ground) – 1000 lb. Coil	Std.
Springs, Rear (Rating @ Ground) – 1235 lb. Progressive	Std.
Thermo. Controlled Air Intake	Std.
Tires & Wheels – (5) E78–15 B (4PR) PT, (5) 5.5K 5-Hole Disc	Std.
Transmission – Main: 3-Spd. Ford Synchronized – Transfer Case: Dana 20 2-Spd. Constant Mesh	Std.
Miscellaneous – Arm Rests – Backup Lights – Bumpers, Painted – Carrier, Spare Tire – Tailgate Mtd. – Door Locks – Emergency Flasher –	

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U–100 BRONCO WAGON

STANDARD EQUIPMENT (Cont'd)

Floor Mat, Front – Heater, Fresh Air – Horn, Single – Jack, Mechanical – Lights, Side Marker Front & Rear – Mirror, Outside Left – Mirror, Inside Rearview – Padded Instrument Panel – Reflectors, Class "A" Rear – Seats, Bucket Type Front – Seat Belts, Deluxe Front – Steering Linkage Shock Absorber – Sun Visors – Turn Signals, F & R – Windshield Washer – Windshield Wipers, Two-Speed Electric.

REGULAR PRODUCTION OPTIONS

ENGINE

302–V8
Includes 11" Clutch and 1050 lb. Front Springs . 173.50

MISCELLANEOUS

Alternator
55 Amp. Motorcraft 26.90
Antifreeze 4.20
Axle, Front–Limited Slip 35.40
3000 lb. Dana 44–1F (Traction-Lok Rear Axle req'd)
Axles, Rear–Traction-Lok
2780 lb. (NA w/4900 lb. GVW) 74.40
3300 lb. (Incl. w/4900 lb. GVW) 135.80
Battery – 70 AH 17.20
Bumpers 35.50
Chrome Channel Front & Rear w/Front Guards (Incl. w/Sport Pkg.)
Carrier, Spare Tire 36.70
Swing-Away (ILS)
Convenience Groups
For Standard Bronco (Incl. Cigar Lighter, 10" Day/Night Mirror, Horn Ring & Map Light) 31.00
For Sport Bronco (Incl. 10" Day/Night Mirror & Map Light) 16.70
Engine Heater, Immersion
Single 12.10
Dual 24.20
Extra Cooling Pkg. 29.70
Radiator (w/302-V8)

U–100 BRONCO WAGON

REGULAR PRODUCTION OPTIONS (Cont'd)

Fuel Tank 43.60
7.5 Gal. Aux w/Skid Plate (Incl. 1100 lb. Front Springs w/V8)
Headlining 18.10
Hardboard (Incl. w/Sport Pkg.)
Mirror, Non-Telescopic
Chrome – Remote Control – LH 14.90
Mouldings
Bright Body Side & Tailgate 37.80
Bright Rocker Panel 22.60
Radio & Antenna 70.10
Manual AM
Seat, Bench, Type Rear 88.70
Incl. Seat Belts
Seat, Bench, Type Rear 98.60
Same as above except incl. Rear Floor Mat (w/Sports Bronco)
Skid Plates 60.80
Transfer Case & Std. Fuel Tank
Sport Bronco Package
Exterior – All Bright-Finish: Grille molding and F-O-R-D letters w/argent painted grille – Windshield molding – Window frame moldings, side and rear – Bumpers, front and rear – chrome – Bumper guards, front – chrome – Headlight, taillight, side marker light and rear reflector bezels – Tailgate release handle – Wheel covers, front and rear – Sport Bronco front fender emblems.
Interior – Horn ring, satin finish – Cigarette lighter – Floor mat, front – vinyl parchment simulated carpet w/bright retainers (matching rear mat and retainers w/Wagon opt. rear seat) – Door trim panels, vinyl w/bright moldings – Headlining, white hardboard w/bright retainer moldings 205.10
Springs, Front 5.30
Heavy Duty (1050 lb. w/six, 1100 lb. w/V8)
Springs Rear 8.30
1475 lb. Progressive (w/4300 lb. GVW only)
Throttle, Hand Control 15.10
Wheel Covers 33.30
Bright Metal (Incl. w/Sport Pkg.)

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U–100 BRONCO WAGON

OPTIONAL TIRES AND WHEELS

TIRE PRICES FOR USE WITH STANDARD GVW
Tubeless Bias Cord Belted Tires

(5) E78–15B (4PR) (5) 5.5K	N.C.
(5) G78–15 B (4PR) (5) 5.5K	39.10
(5) G78–15 B (4PR) WSW (5) 5.5K	73.50
(5) G78–15 D (8PR) (5) 5.5K	78.20
(5) G78–15 D (8PR) WSW (5) 5.5K	112.70
(5) 9.15 x 15 B (4PR) (5) 5.5K	82.00
(5) 9.15 x 15 B (4PR) WSW (5) 5.5K	116.50
Tube Type Nylon Cord Tires	
(5) 7.00 x 15 C (6PR) TT (5) 5.5K	177.70

TIRE PRICES FOR USE WITH 4500 LB AND 4900 LB GVW PKGS. ONLY
Tubeless Bias Cord Belted Tires

(5) G78–15 B (4PR) (5) 5.5K	N.C.
(5) G78–15 B (4PR) WSW (5) 5.5K	34.40
(5) G78–15 D (8PR) (5) 5.5K	39.10
(5) G78–15 D (8PR) WSW (5) 5.5K	73.60
(5) 9.15 x 15 B (4PR) (5) 5.5K	42.90
(5) 9.15 x 15 B (4PR) WSW (5) 5.5K	77.40
Tube Type Nylon Cord Tires	
(5) 7.00 x 15 C (6PR) TT (5) 5.5K	99.50

Mud & Snow Tubeless Tires in Place of Same Size and Ply Rated Standard Tread Tubeless Tires . . . . N.C.

U–100 BRONCO PICKUP

GVW Rating	Max. Load Rating	Transp. Charge Group	Mfr's Suggested Retail Price	Transp. & Gas	Local* Price
170–Six					
BRONCO PICKUP					
4300	1130				
92" WB		F	3926.00		
4500	1295				
4500 lb. GVW Package					47.40
Incl. 1475 lb. R. Springs & G78–15 B Tires					
4900	1510				
4900 lb. GVW Package					141.00
Incl. 3300 lb. Traction-Lok R. Axle, 1475 lb. R. Springs & G78–15B Tires (302–V8 Req'd)					

*For LOCAL prices ADD your transportation and gasoline charges to above prices which include: manufacturer's suggested dealer preparation and conditioning charge of $25.00.
Note: Load rating represents maximum allowable weight of people, cargo and body equipment and is reduced by optional equipment weight.

STANDARD EQUIPMENT

Alternator – (12-Volt) 38 Amp. Motorcraft	Std.
Axle, Front – 3000 lb. Dana 44-1F – Includes Manual Control Free Running Hubs	Std.
Axle, Rear – 2780 lb. Ford	Std.
Battery – (12-Volt) 45 AH – 54 Plates	Std.
Brakes – Dual Hydraulic – Self Adjusting	Std.
Clutch – 9 3/8"	Std.
Fuel Tank – 12.2 Gallons – Includes Fuel Evaporative Emission System	Std.
Shock Absorbers – Front and Rear	Std.
Springs, Front (Rating @ Ground) – 1000 lb. Coil	Std.
Springs, Rear (Rating @ Ground) – 1235 lb. Progressive	Std.
Thermo. Controlled Air Intake	Std.
Tires & Rims – (5) E78–15 B (4PR) PT, (5) 5.5K 5-Hole Disc	Std.
Transmission – Main: 3-Spd. Ford Synchronized – Transfer Case: Dana 20 2-Spd. Constant Mesh	Std.
Miscellaneous – Arm Rests – Backup Lights –	

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STANDARD EQUIPMENT (Cont'd)

Bumpers, Painted – Carrier Spare Tire–Bulkhead Mtd – Door Locks – Emergency Flasher – Floor Mat, Front – Heater, Fresh Air – Horn, Single – Jack, Mechanical – Lights, Side Marker Front & Rear – Mirror, Outside Left – Mirror, Inside Rearview – Padded Instrument Panel – Reflectors, Class "A" Rear – Seats, Bucket Type Front – Seat Belts, Deluxe – Steering Linkage Shock Absorber – Sun Visors – Turn Signals, F & R – Windshield Washer – Windshield Wipers, Two-Speed Electric.

REGULAR PRODUCTION OPTIONS

ENGINE

302–V8 ..... 173.50
Includes 11" Clutch and 1050 lb. Front Springs

MISCELLANEOUS

Alternator – 55 Amp. Motorcraft 26.90
Antifreeze 4.20
Axle, Front–Limited Slip .....
3000 lb. Dana 44-1F (Traction-Lok Rear Axle Req'd) 35.40
Axles, Rear – Traction-Lok
2780 lb. (NA w/4900 lb. GVW) 74.40
3300 lb. (Incl. w/4900 lb. GVW) 135.80
Battery – 70 AH 17.20
Bumpers 35.50
Chrome Channel Front & Rear w/Front Guards (Incl. w/Sport Pkg.)
Carrier, Spare Tire
Inside Tailgate Mtd. (ILS) 19.20
Swingaway (ILS) 36.70
Convenience Groups
For Standard Bronco (Incl. Cigar Lighter, 10" Day/Night Mirror, Horn Ring & Map Light) 31.00
For Sport Bronco (Incl. 10" Day/Night Mirror & Map Light) 16.70

U–100 BRONCO PICKUP

REGULAR PRODUCTION OPTIONS (Cont'd)

Engine Heater, Immersion
Single 12.10
Dual 24.20
Extra Cooling Pkg 29.70
Radiator (w/302–V8)
Fuel Tank 43.60
7.5 Gal. Aux. w/Skid Plate (Incl. 1100 lb. Front Springs w/V8)
Mirror, Non-Telescopic
Chrome, Remote Control – LH 14.90
Mouldings
Bright Rocker Panel 22.60
Bright Body Side & Tailgate 37.80
Radio & Antenna 70.10
Manual AM
Skid Plates 60.80
Transfer Case & Std. Fuel Tank
Sport Bronco Package
Exterior – All Bright-Finish: Grille molding and F-O-R-D letters w/argent painted grille – Windshield molding – Window frame moldings, side and rear – Bumpers, front and rear – chrome – Bumper guards, front - chrome – Headlight, taillight, side marker light and rear reflector bezels – Tailgate release handle – Wheel covers, front and rear – Sport Bronco front fender emblems.
Interior – Horn ring, satin finish – Cigarette lighter – Floor mat, front - vinyl parchment simulated carpet w/bright retainers – Door trim panels, vinyl w/bright moldings 235.90
Springs, Front 5.30
Heavy-Duty (1050 lb. w/Six, 1100 lb. w/V8)
Springs, Rear 8.30
1475 lb. Progressive (w/4300 lb. GVW only)
Throttle, Hand Control 15.10
Wheel Covers 33.30
Bright Metal (Incl. w/Sport Pkg.)

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U–100 BRONCO PICKUP

OPTIONAL TIRES AND WHEELS

TIRE PRICES FOR USE WITH STANDARD GVW

Tubeless Bias Cord Belted Tires

(5) E78–15 B (4PR) (5) 5.5K	N.C.
(5) G78–15 B (4PR) (5) 5.5K	39.10
(5) G78–15 B (4PR) WSW (5) 5.5K	73.50
(5) G78–15 D (8PR) (5) 5.5K	78.20
(5) G78–15 D (8PR) WSW (5) 5.5K	112.70
(5) 9.15 x 15 B (4PR) (5) 5.5K	82.00
(5) 9.15 x 15 B (4PR) WSW (5) 5.5K	116.50

Tube Type Nylon Cord Tires

(5) 7.00 x 15 C (6PR) TT (5) 5.5K	177.70

TIRE PRICES FOR USE WITH 4500 LB AND 4900 LB GVW PKGS. ONLY

Tubeless Bias Cord Belted Tires

(5) G78–15 B (4PR) (5) 5,5K	N.C.
(5) G78–15 B (4PR) WSW (5) 5.5K	34.40
(5) G78–15 D (8PR) (5) 5.5K	39.10
(5) G78–15 D (8PR) WSW (5) 5.5K	73.60
(5) 9.15 x 15 B (4PR) (5) 5.5K	42.90
(5) 9.15 x 15 B (4PR) WSW (5) 5.5K	77.40

Tube Type Nylon Cord Tires

(5) 7.00 x 15 C (6PR) TT (5) 5,5K	99.50

Mud & Snow Tubeless Tires in Place of Same Size and Ply Rated Standard Tread Tubeless Tires ... N.C.

CLUB WAGON

Allow. Passenger, Luggage & Load	Transp. Charge Group	Mfr's Suggested Retail Price	Transp. & Gas	Local* Price
5-PASSENGER				
240–Six				
1150				
105.5" WB				
Club Wgn	C	3773.00	.....	.....
1015				
123.5" WB				
Club Wgn	C	3918.00	.....	.....
Custom Club Wgn *a*	C	4167.00	.....	.....
Chateau Club Wgn *a*	C	4325.00	.....	.....
a – HD Package A is minimum requirement				
8-PASSENGER				
Hd. Pkg. A Standard				
1430				
105.5" WB				
Club Wgn	C	4003.00	.....	.....
1400				
123.5" WB				
Club Wgn	C	4148.00	.....	.....
Custom Club Wgn *b*	C	4396.00	.....	.....
Chateau Club Wgn *b*	C	4563.00	.....	.....
b – HD Package B is minimum requirement				
12-PASSENGER WAGON				
Hd. Pkg. C Standard				
2240				
123.5" WB				
Club Wgn	C	4430.00	.....	.....
Custom Club Wgn	C	4680.00	.....	.....
Chateau Club Wgn	C	4850.00	.....	.....

*For LOCAL prices ADD your transportation and gasoline charges to above prices which include manufacturer's suggested dealer preparation and conditioning charge of $25.00.

NOTE: The addition of optional or other equipment reduces the Allowable Passenger, Luggage & Load Weight by a like amount.

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